

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1. (previously presented): A double-sided pressure-sensitive adhesive tape which comprises a substrate and a pressure-sensitive adhesive layer disposed on both sides of the substrate,

wherein the substrate comprises colored layers comprising a white layer, a layer of a color other than white and black, and a black layer which are superposed in this order.

Claims 2-8 (canceled).

9. (previously presented): A double-sided pressure-sensitive adhesive tape substrate which comprises colored layers comprising a white layer, a layer of a color other than white and black, and a black layer which are superposed in this order, the substrate being for use in the double-sided pressure-sensitive adhesive tape of claim 1.

10. (new): The double-sided pressure-sensitive adhesive tape as claimed in claim 1, wherein the supporting substrate is a transparent substrate film.

11. (new): The double-sided pressure-sensitive adhesive tape as claimed in claim 1, wherein the supporting substrate is a white substrate film.

12. (new): The double-sided pressure-sensitive adhesive tape as claimed in claim 1, wherein the layer of a color other than white and black is a silver layer.

13. (new): The double-sided pressure-sensitive adhesive tape as claimed in claim 1, which is for use in fixing a liquid-crystal display module unit to a backlight unit.

14. (new): A liquid-crystal display comprising a liquid-crystal display module unit and a backlight unit, wherein the display module unit and the backlight unit being fixed to each other with the double-sided pressure-sensitive adhesive tape of claim 1.